



Internship Available - Sydney University Cricket Club

To whom it may concern

Sydney University Cricket Club is offering an internship to a Media and Communications Student for the 2024/25 Cricket Season across both Men's and Women's programs.

The successful applicant must live in Sydney and be available to be on campus when required.

The main tasks that would be expected of the successful applicant are as follows:

- Continue to improve the club website using our Squarespace platform.
- Attend important club functions throughout the season.
- Coordinate photo sessions of players around season launch time to assist with social media posts.
- Manage social media channels (Including Instagram, Facebook, and Twitter)
- Coordinate weekly website posts ensuring fixtures and results are prominent.
- Increase weekly photo representation on our website.
- Occasionally create and distribute original content (Basic Photoshop skills)
- Update our sponsors promotional presentation.
- Plan to increase video content on our social channels and website on an ongoing basis.
- Weekly livestream coordination for both home and away matches.
- Upload current Sponsors logos to the Frogbox Livestream platform prior to the season commencing.
- Integrate all our social platforms within the website.
- Attend some match days to become more familiar with the club and its members.
- The Intern would be responsible to the General Manager, Assistant Manager and Club Captain

General Information

- I. Expected weekly time would be approximately 10hrs and this could be reduced slightly after the initial familiarisation period.
- II. The Internship would suit a 2nd year and above Media and Communications student with a very keen interest in sport with cricket being a huge bonus. Communication skills are extremely important together with reliability and being able to think and plan for themself.
- III. The internship dates would Commence 2nd September 2024 and end 15th May 2025. There would be a 2- 3 week break over Christmas and New Year.
- IV. Remuneration would be an honorarium payment based on performance.
- V. Applications close **23rd August 2024**.

All applicants to reply to: hr@sport.usyd.edu.au